

# Business

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HELEN NEAFSEY/STAFF PHOTOGRAPHER

Carolyn Anderson last week holds the latest edition of 'Anderson Guide to Enjoying Greenwich,' which is in its eighth printing. The book came into being after Greenwich's Just Books suggested that the small pamphlet of town services, put together by Amy Zeeve of Anderson Associates Real Estate for their clients, be published for the public, Anderson said.

## Greenwich guide enters 8th edition

**How-to manual:** Realtor updates reference book on town's restaurants, stores and services that has grown from small pamphlet to 640-page giant

By Michael C. Juliano  
Staff Writer

If it's in Greenwich, chances are Carolyn Anderson knows all about it.

The Greenwich Realtor recently published the eighth edition of her "Anderson Guide to Enjoying Greenwich," which has grown from a 70-page first edition in 1998 to 640 pages for the latest printing.

"Putting together the first booklet didn't take long, but now it takes a lot of nights updating it, and we can't stop," said Anderson, who founded Greenwich-based real estate firm Anderson Associates Real Estate about 20 years ago. "It's gotten thicker and thicker."

The book, which often is referred to as "The Guide," came into being after Greenwich bookstore Just Books suggested that the small pamphlet of town services, put together by Anderson Associates Vice President Amy Zeeve for their clients, be

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published for the public, Anderson said.

"Amy had written all these questions that clients were asking, such as what is the best restaurant to go to?" she said. "We still give it to clients but now we feel we are doing something for the town."

The guide, which sells at local bookstores for \$19.95, includes reviews of 230 restaurants and 400 stores. It is written by Anderson, Zeeve and Anderson's husband, Jerry Anderson, a longtime member of Greenwich's Representative Town Meeting.

"Because we have been living

here so many years, this is just something we put together," she said, adding that restaurants are visited twice before being written about in the book. "We want to make sure we're saying the right things."

Retail categories include antiques, clothing and sporting goods, plus information on libraries, museums, schools and other services.

The guide, which is published by Avocet Press, comes out with a new edition of about 3,000 updated copies every two years, Anderson said.

"It's hard to say how many we sell," she said. "They do disappear, and that's when we know we have to get another edition out."

The Anderson guide is a valuable resource for new residents as well as real estate agents because of its wealth of information on town services and attractions, said Mary Ann Morrison, president and chief executive officer of the Greenwich Chamber of Commerce.